

THINKING & OUT OF THE BOX™

JIMBO CLARK
ILLUSTRATIONS: TRAVIS HULSEY

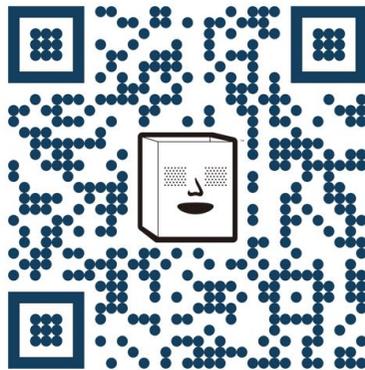
These are excerpts from the book:
Thinking In & Out of the Box

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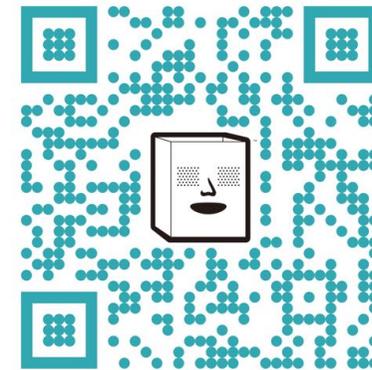
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To learn more about The Box:



innogreat.com/box

To become a Certified Box Facilitator



box.innogreat.com/cbf

More than 12,000 people from more than 150 companies have benefited from Thinking In & Out of the box.

“Today was a wonderful experience and I could see that the younger set was really moved by it. This exercise made the Box visible and raised questions that cry out for answers...again!”

“The value of any people development experience is both the meaning of the content as well as whether the experience was memorable. Jimbo’s workshop is deeply meaningful and an experience that stays with participants for years.”

“It was during the Out of the Box activity that I learned of how our strong opinions can lead to prejudice. Without the box, I can think of new, innovative ideas.”

"The In & Out of The Box experience enabled me to reframe my stress as creative tension, and challenged me to see my own box and how it limits me in business and life"

“Today’s workshop is really meaningful. I was able to really reflect about what my box is, and what is holding me back. I used to doubt my ability to achieve my goal, but now I realize that there are ways that I have not thought about before, and I have new ideas to achieve it.”

“If you want to have some innovative ideas, the most important thing is to think out of the box. Don’t be afraid of making mistakes. We should be more courageous to change.”

“The Box is a powerful tool for individuals and teams to go beyond the boundaries of their current thinking. When I use The Box with my clients they are amazed at the results they can achieve.”

Glenn Wilkinson

Beacon Management & Consulting LTD

“The Box is a rich and enlightening program that has helped thousands of participants both know themselves more deeply and to deliver a new level of innovative solutions. Every client that we have run the Box program for has been delighted. The feedback is consistently wonderful”

Andy Clark

Head Honcho, ClarkMorgan & Shine Training

“What excites me most about The Box process, is not just the many applications it has, but also the ones we have yet to discover!”

James Bishop

Koru Consulting Ltd.

“Think in and out of the box has been a very valuable element of our creativity and innovation programs. With the insights gained through applying the box, people can be better creative thinkers and more effective collaborators.”

Florian Rustler

Author of “Thinking Tools for Creativity and Innovation”

The Box does a fantastic job of distilling a serious array of cutting edge findings from the fields of psychology and personal development into a powerful kinesthetic and visual metaphor that delivers immense value to my trainees. Both they and I are impressed with the level of insight the Box process generates.

Alex Webber

Goldenspan Consulting

“大道至简”是中国先哲的教学最高境界。Jimbo把此理念淋漓尽致地展现在其生动而有趣的盒子上。戴上试一下，它会给你顿悟的感受！—马岩，Mark Ma

Author's Preface

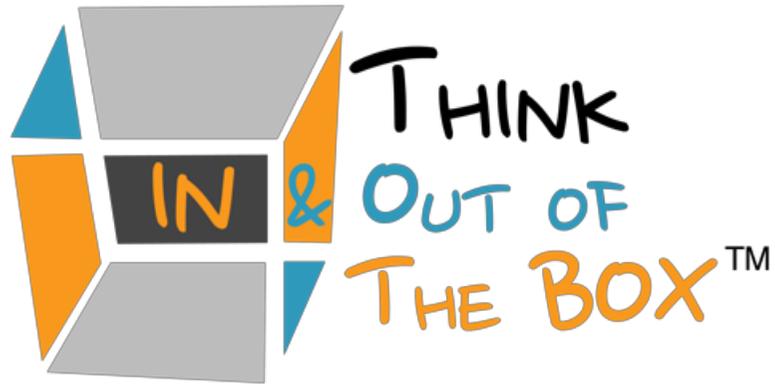
This is not meant to be a stand alone guide to creativity or as a guidebook for how to use The BOX tool. Rather it is a companion for those that have been through a workshop, or plan to go through a session soon.

The primary purpose of this booklet is to consolidate and present the key insights gained from running this program with thousands of participants around the world in a quick to read, easy to understand format.

The common thread through every iteration has been profound insights into the role the boundaries of our thinking (our box) plays in our success and happiness, the signals and methodologies for thinking beyond those boundaries, and the importance of not just thinking out of the box, but thinking back into a better box.

The promise of Thinking In & Out of the Box is a simple one. Through conscious creativity you can be more successful while living a life with less tension and pressure. It is my greatest wish that through a more creative response to pressure, we can live more productive, fulfilling and peaceful lives.

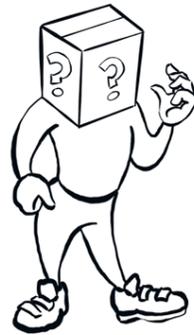




THINK IN & OUT OF THE BOX™

PART 1: WHAT IS THE BOX?

WHERE WE DISCOVER THE ORIGIN OF THE PHRASE, "THINK OUT OF THE BOX," CONSIDER WHAT "THE BOX" MIGHT BE, AND WHY IT IS SO DIFFICULT TO THINK OUT OF.



PART 2: WHAT IS YOUR BOX?

WHERE WE ILLUSTRATE THE VARIOUS BOUNDARIES OF OUR THINKING AND MAP THEM TO A PHYSICAL BOX.

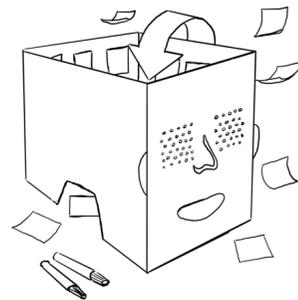
OUTSIDE = PUBLIC THINKING

INSIDE = PRIVATE THINKING

FRONT = FILTERS

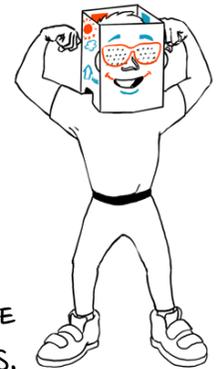
LEFT AND RIGHT = PREFERENCES

BACK = PRESSURE



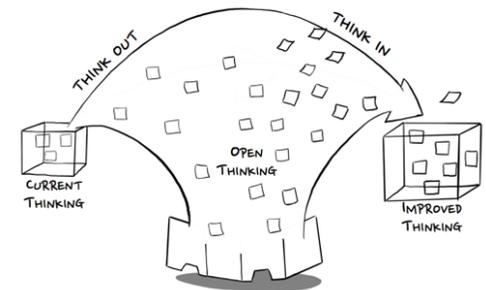
PART 3: BOX ON/ BOX OFF

WHERE WE SIMULATE THE IMPACT OF THE BOUNDARIES OF OUR THINKING AND ENGAGE WITH INSIGHTS PARTICIPANTS ROUTINELY SHARE IN THINKING IN & OUT OF THE BOX PROGRAMS.



PART 4: BUILD A BETTER BOX

WHERE WE MAKE ADJUSTMENTS TO THE BOUNDARIES OF OUR THINKING IN ORDER TO DEVISE AND IMPLEMENT CREATIVE STRATEGIES.



PART 5: BEYOND THE BOX

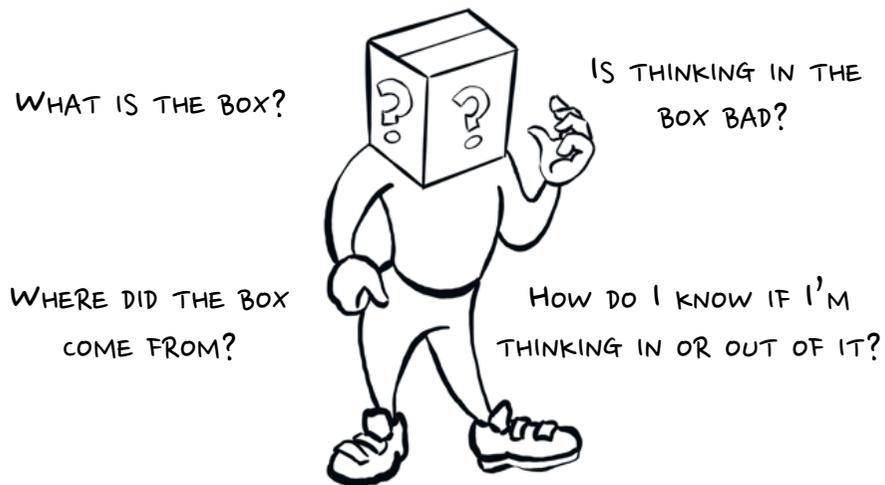
WHERE WE PROVIDE EXAMPLES OF HOW TO APPLY OUR IMPROVED THINKING TO AREAS OF IMPORTANCE.



PART 1: WHAT IS THE BOX?

“THINK OUT OF THE BOX!”

THIS IS A COMMAND YOU HEAR ALL THE TIME, BUT NO ONE EVER TELLS YOU WHAT THE BOX IS.

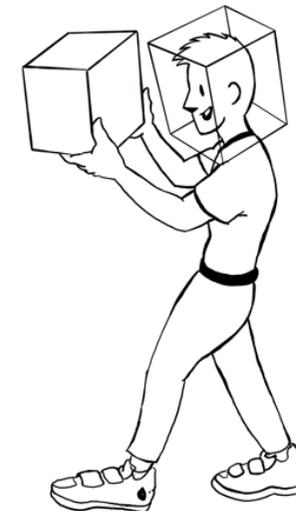


HOW DO I THINK OUT OF THE BOX?

I KNOW I HAVE A BOX ON MY HEAD BECAUSE OTHER'S TELL ME TO THINK OUT OF IT.

THE BOX REPRESENTS THE BOUNDARIES OF YOUR THINKING

THE BOX IS A METAPHOR FOR THE INVISIBLE BOUNDARIES THAT YOUR THINKING CREATES TO MAKE SENSE OF THE WORLD, KEEP YOU SAFE AND HELP YOU SUCCEED.



YOUR THINKING IS TRANSPARENT TO YOURSELF. AS SUCH, YOU FORGET THAT YOU HAVE “A BOX” ON YOUR HEAD.

THE BETTER YOU UNDERSTAND THESE BOUNDARIES, THE BETTER YOU CAN THINK BEYOND THEM.

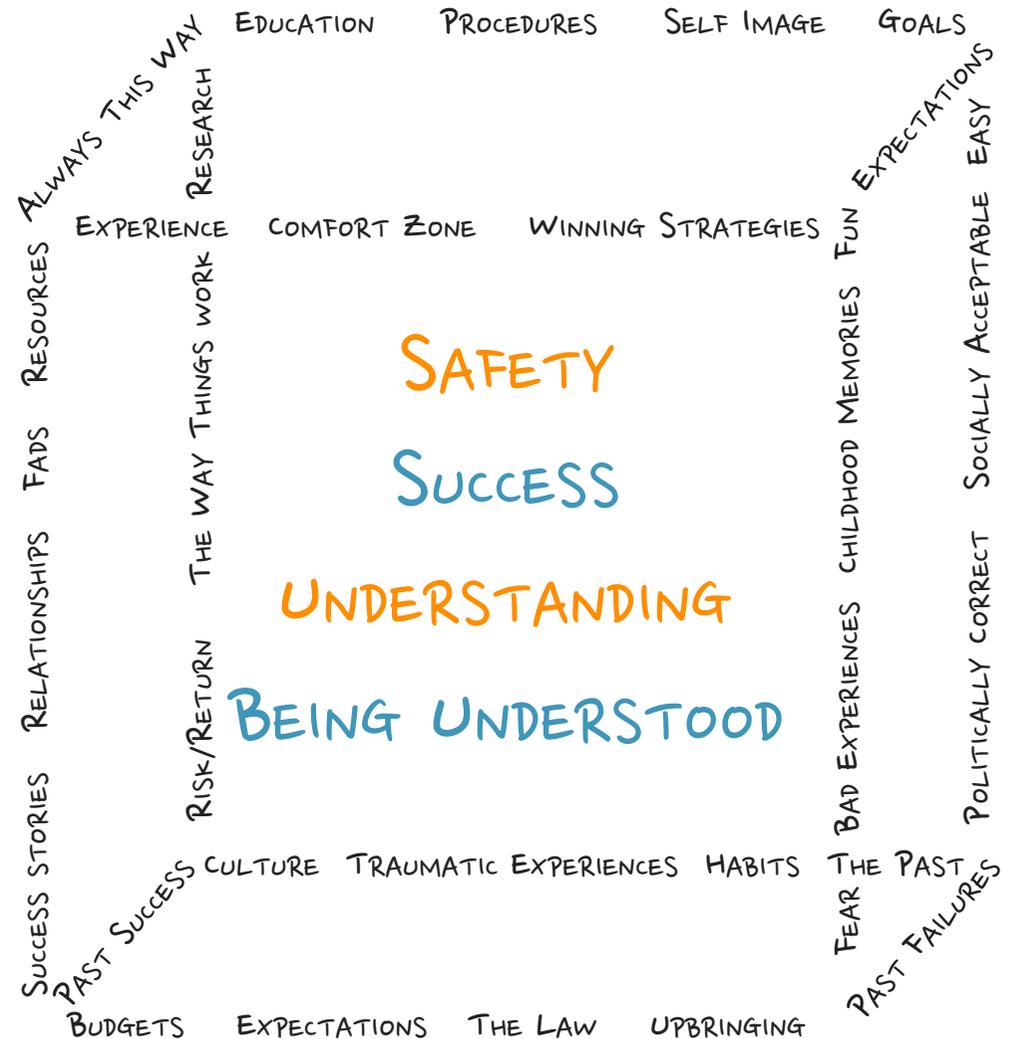
COMMON ANSWERS TO THE QUESTION: "WHAT IS THE BOX?"

WE'VE ASKED THOUSANDS OF PEOPLE WHAT THEY THINK "THE BOX" IS.

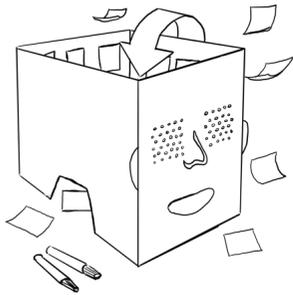
SOME COMMON ANSWERS INCLUDE:

EDUCATION PROCEDURES SELF IMAGE GOALS
 EXPERIENCE COMFORT ZONE WINNING STRATEGIES
 RISK/RETURN THE WAY THINGS WORK RESEARCH
 POLITICALLY CORRECT SOCIALLY ACCEPTABLE EASY
 FEAR BAD EXPERIENCES CHILDHOOD MEMORIES FUN
 SUCCESS STORIES RELATIONSHIPS FADS RESOURCES
 CULTURE TRAUMATIC EXPERIENCES HABITS THE PAST
 PAST SUCCESS PAST FAILURES ALWAYS THIS WAY
 BUDGETS EXPECTATIONS THE LAW UPBRINGING

RECONFIGURED, THESE FORM JUST A FEW OF THE TYPICAL BOUNDARIES TO YOUR THINKING.



PART 2: WHAT IS YOUR BOX?



“THE BOX” REPRESENTS THE BOUNDARIES OF YOUR THINKING. THE SERIES OF EXERCISE WE RUN IN OUR PROGRAM PROVIDES INSIGHTS INTO WHY AND HOW TO THINK OUT OF THE BOX AND ESTABLISHES A CLEAR RATIONALE FOR THINKING BACK INTO A BETTER BOX.



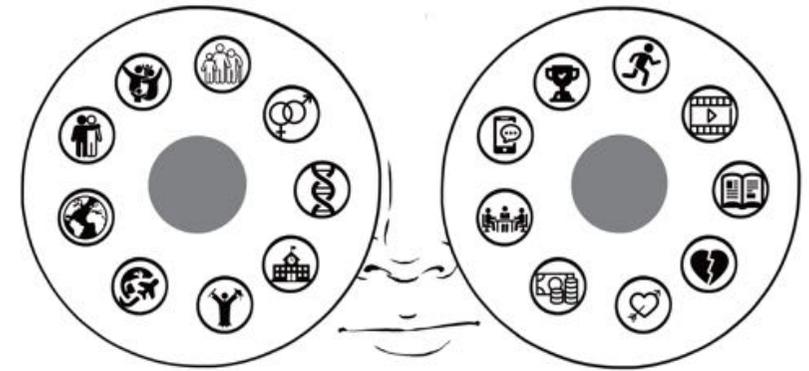
THE OUTSIDE OF THE BOX REPRESENTS YOUR PUBLIC SELF

YOU PUT WHAT YOU WANT OTHERS TO KNOW OR THINK ABOUT YOU ON THE OUTSIDE OF YOUR BOX. THIS

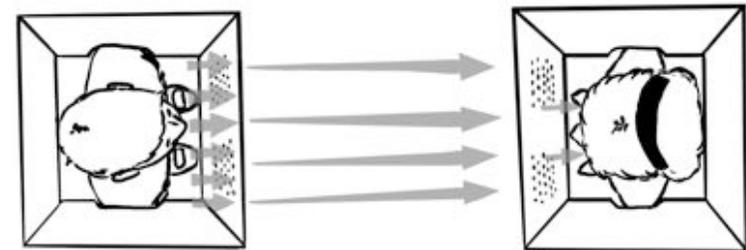


IS YOUR PERSONAL BRAND, YOUR PUBLIC FACE. IT HELPS PEOPLE KNOW ABOUT YOU, AND PROTECTS YOU BY CREATING AN EASILY UNDERSTANDABLE, THOUGH NOT NECESSARILY ENTIRELY ACCURATE, REPRESENTATION OF WHO YOU ARE.

THE FRONT REPRESENTS FILTERS THAT HELP YOU UNDERSTAND AND BE UNDERSTOOD

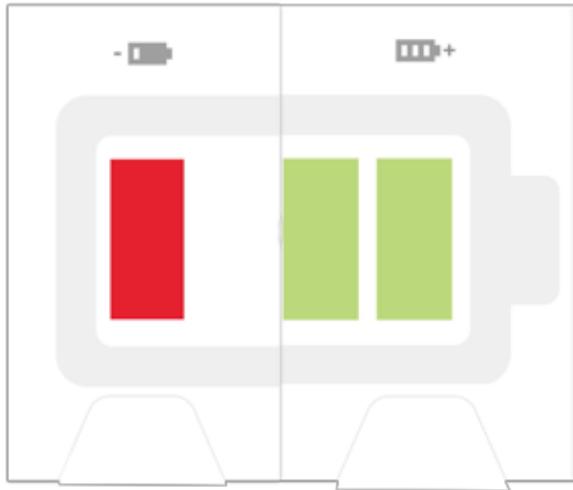


LANGUAGE, CULTURE, EXPERIENCE, EDUCATION, AND MUCH MORE CREATE THE FILTERS YOU USE TO MAKE SENSE OF THE WORLD AROUND YOU.



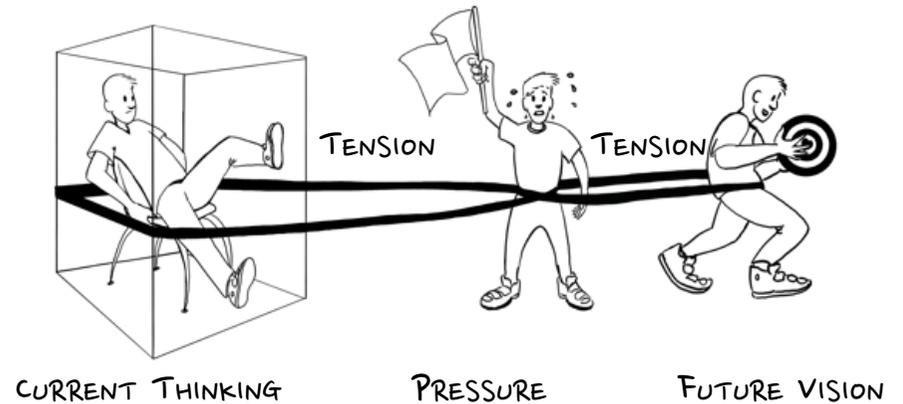
FILTERS WORK BOTH WAYS.

THE LEFT AND RIGHT REPRESENT
NEGATIVELY AND POSITIVELY
CHARGED EVENTS



LIKE A BATTERY, SOME EVENTS CHARGE YOU UP (THE RIGHT SIDE) AND OTHERS DRAIN YOU (THE LEFT SIDE). YOU TEND TO AVOID THE LEFT AND LOOK FOR MORE OF THE RIGHT, EVEN IF THESE PREFERENCES AND STIMULI ARE NOT IN ALIGNMENT WITH SOLVING YOUR PUZZLING SITUATIONS.

THE BACK HOLDS TENSION AND
PRESSURE

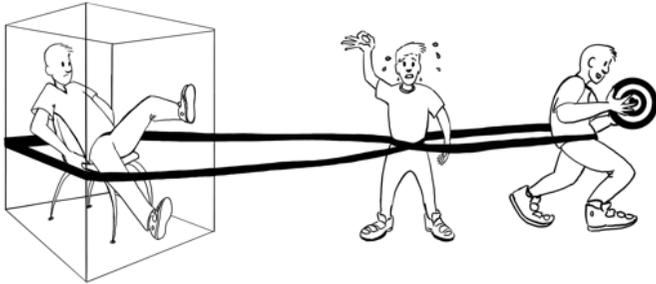


PRESSURE IS CAUSED BY THE CONFLICTING TENSIONS BETWEEN YOUR VISION OF THE FUTURE AND THE LIMITATIONS OF YOUR CURRENT THINKING CREATES PRESSURE.

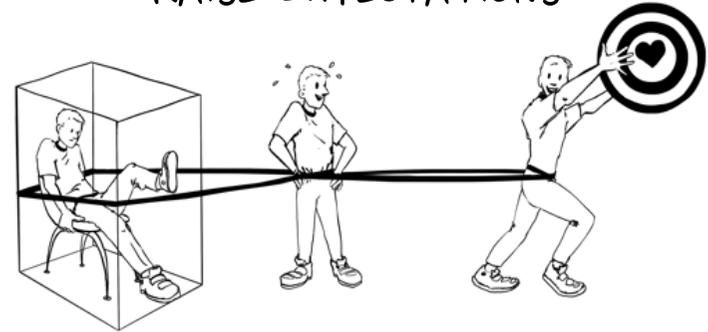
THERE ARE A NUMBER OF WAYS TO
RESPOND TO THAT PRESSURE.

COMMON RESPONSES TO TOO MUCH PRESSURE

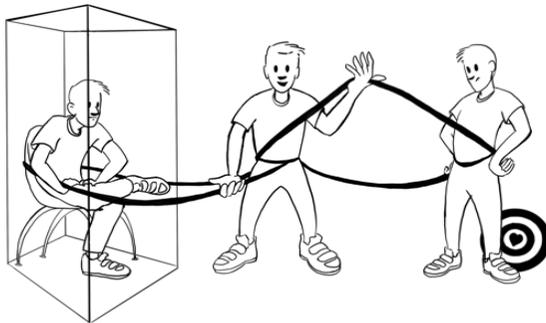
PUT UP WITH IT



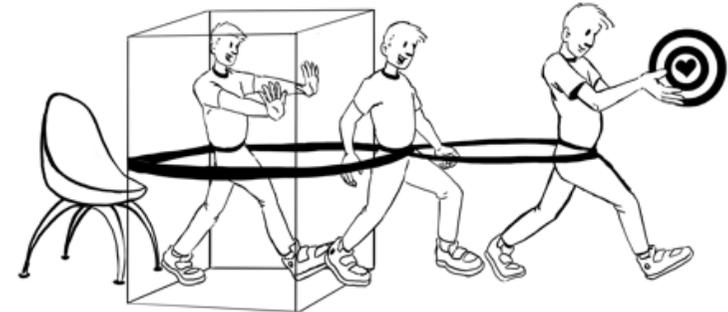
RAISE EXPECTATIONS



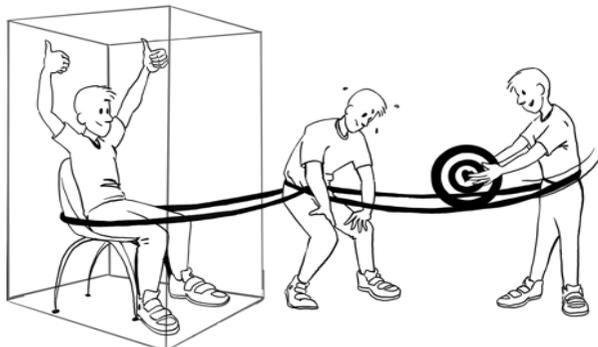
DISENGAGE/QUIT



ADJUST YOUR THINKING

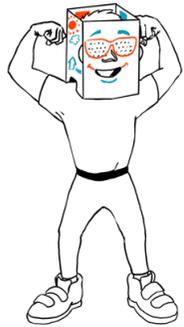


LOWER EXPECTATIONS



THINKING IN & OUT OF THE BOX IMPROVES YOUR ABILITY TO CREATIVELY RESPOND SO YOU BECOME ABLE TO ACHIEVE MORE SUCCESS WHILE SIMULTANEOUSLY EXPERIENCING LESS PRESSURE.

PART 3: BOX ON BOX OFF



PUTTING THE BOX ON YOUR HEAD RAISES AWARENESS OF HOW MUCH YOUR THINKING IMPACTS YOUR DAY-TO-DAY LIFE, AS WELL AS YOUR ABILITY TO FIND SOLUTIONS TO YOUR PUZZLING SITUATIONS AND CHALLENGES.



YOUR PHYSICAL BOX REPRESENTS YOUR THINKING UNDER PRESSURE



LESSONS LEARNED FROM PUTTING BOXES ON THOUSANDS OF PEOPLE'S HEADS



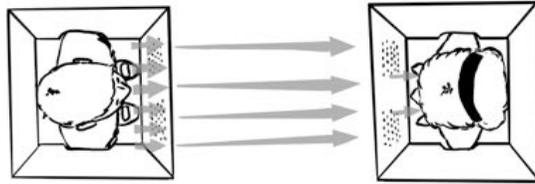
WEARING THE BOX MOVES THE CONVERSATION FROM THEORY TO EXPERIENCE, AND BRINGS THE 'THINKING OUT OF THE BOX' METAPHOR TO LIFE.

THE PHYSICAL BOX YOU PUT ON YOUR HEAD IMPACTS YOU SIMILARLY TO THE WAY THE BOUNDARIES OF YOUR THINKING DO UNDER PRESSURE.

YOU ARE SO USED TO EXPERIENCING LIFE THROUGH YOUR INVISIBLE THINKING BOX THAT YOU FORGET JUST HOW PROFOUNDLY THE BOUNDARIES OF THINKING IMPACT YOU.

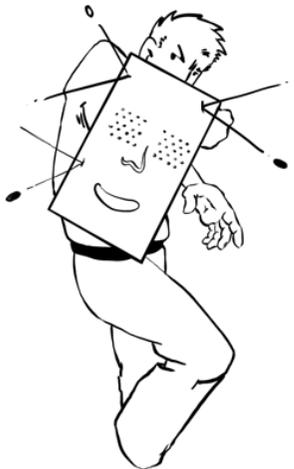


YOUR THINKING IMPACTS COMMUNICATION



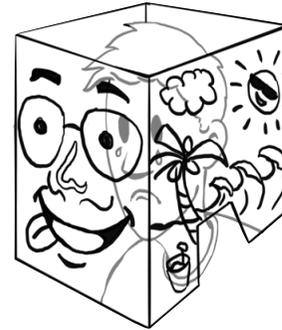
COMMUNICATION NEEDS TO GO THROUGH BOTH YOUR FILTERS AND THOSE OF THE OTHER PERSON.

YOUR THINKING PROTECTS YOU



YOU PUT THE BEST OF YOURSELF OUT FOR OTHERS TO KNOW, AND HIDE OR PROTECT YOUR PRIVATE THINKING TO KEEP YOU SAFE.

YOU CAN'T JUDGE THE INSIDE OF A BOX BY WHAT IS ON THE OUTSIDE



APPEARANCES CAN BE DECEPTIVE AND THERE IS ALWAYS MORE TO A PERSON THAN WHAT YOU CAN UNDERSTAND FROM THE OUTSIDE OF THEIR BOX.

YOU ARE THE CREATOR AND CURATOR OF YOUR THINKING



YOU CAN CHOOSE YOUR THINKING, AND YOU HAVE MORE CHOICES AVAILABLE TO YOU THAN YOU CAN USE AT ANY GIVEN TIME.

YOUR THINKING RESISTS CHANGE



YOU HAVE BEEN IMPROVING YOUR THINKING FOR YOUR ENTIRE LIFE. THIS THINKING IS A SOURCE OF COMFORT AND PREDICTABILITY FOR YOU. IT CAN BE VERY DIFFICULT TO CHANGE.

YOU CAN'T CHANGE OTHER PEOPLE'S THINKING



AS MUCH AS YOU MIGHT LOVE TO STICK YOUR HAND INTO SOMEONE ELSE'S THINKING, YOU CAN'T. YOU CAN IMPROVE YOUR ABILITY TO INFLUENCE, BUT CANNOT DIRECTLY CONTROL OTHER PEOPLE'S THOUGHTS.

THERE ARE THINGS YOU CAN DO TO IMPROVE YOUR THINKING



INCREASE THE SIZE OF YOUR FILTERS WITH CURIOSITY.



CREATE MORE SPACE FOR NEW IDEAS AND OPINIONS WITH A MORE OPEN MIND.



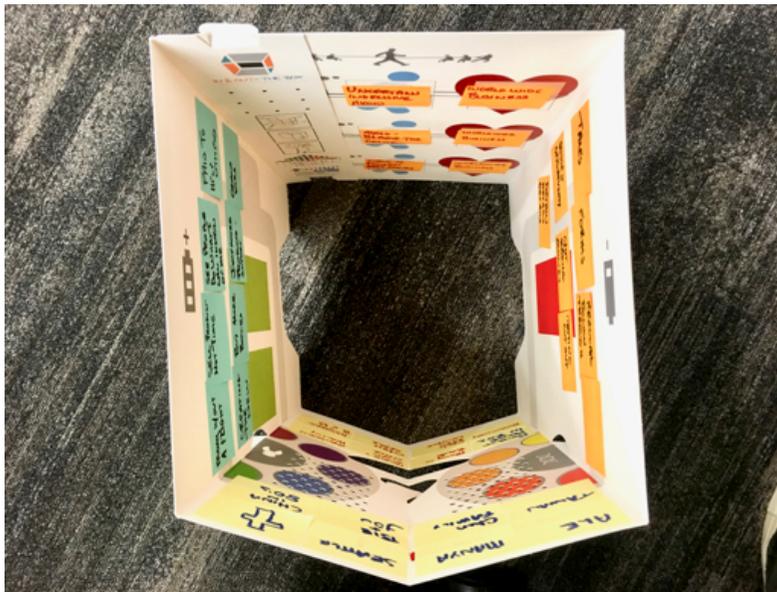
PUT MORE CARE IN WHAT YOU MAKE PUBLIC WITH INTEGRITY AND AUTHENTICITY.



TAKE A BREAK FROM YOUR OWN THINKING.

PART 4: BUILD A BETTER BOX

YOU'VE BUILT A BOX TO UNDERSTAND, EXPERIENCE AND EXPLORE THE BOUNDARIES OF YOUR THINKING. NOW, YOU USE THE PHYSICAL BOX AS A CATALYST TO THINK BEYOND THE BOUNDARIES OF A CURRENT 'PUZZLING SITUATION,' TO GENERATE NEW POSSIBILITIES AND THEN BUILD A BETTER BOX THAT WILL SUPPORT NEW ACTIONS AND BEHAVIORS.



YOU DON'T HAVE TO USE A BOX TO BE CREATIVE.

WE BRING THE LESSONS LEARNED THROUGH THINKING IN & OUT OF THE BOX TO LIFE AND APPLY THE LEARNING TO OTHER CREATIVE THINKING PROCESSES.



THINK OUT OF THE BOX TO GENERATE FRESH IDEAS

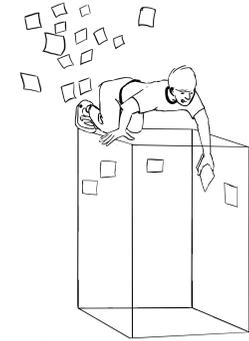


OPEN UP YOUR THINKING TO EXPLORE POSSIBILITIES AND MAKE NEW CONNECTIONS.

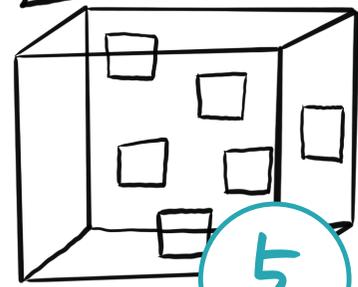


THINK BACK INTO A BETTER BOX

④ BUILD A BETTER BOX

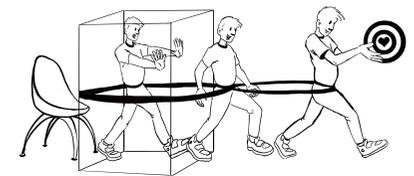


4



5

⑤ USE THE BETTER BOX

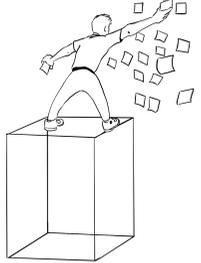


③ OPEN THE BOX



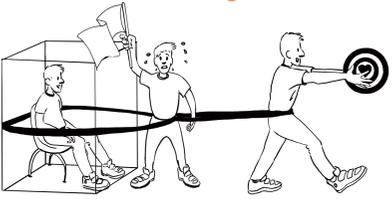
2

② THINK OUT OF THE BOX



1

① DEFINE CREATIVE TENSION

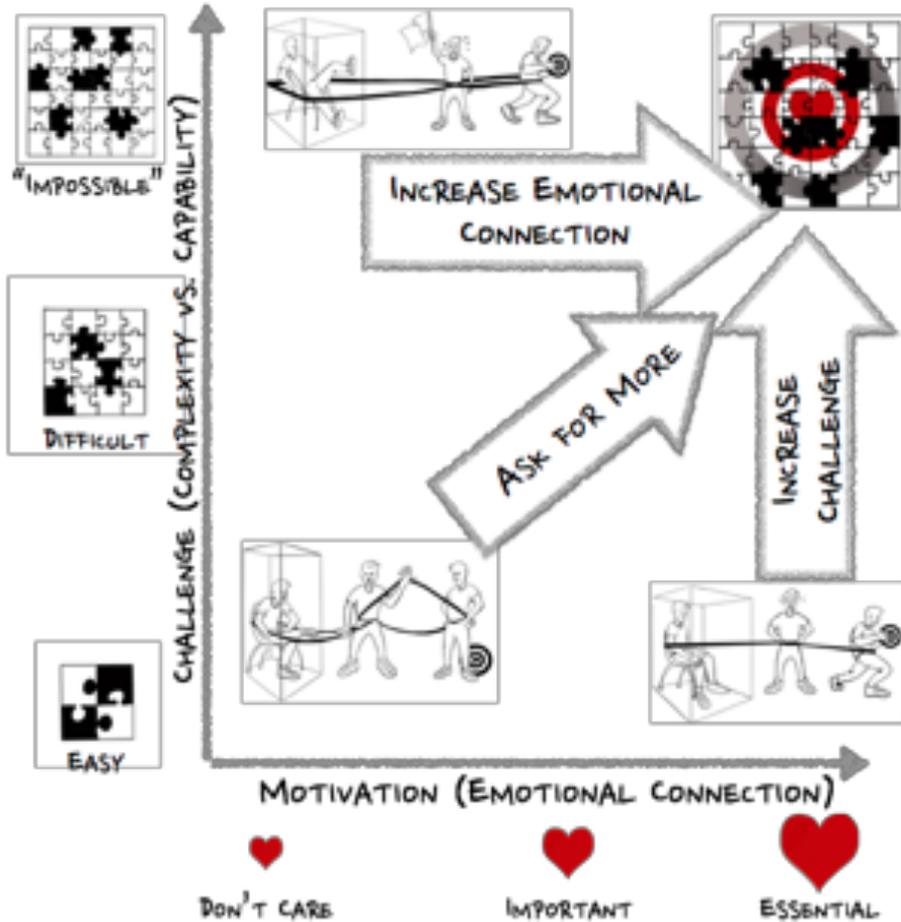


DON'T JUST THINK OUT OF THE BOX

THINK BACK IN TO A BETTER BOX

① DEFINE CREATIVE TENSION

IMPROVE YOUR VISION OF THE FUTURE



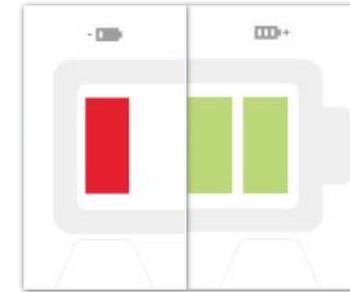
THE BETTER THE VISION, THE BETTER THE CREATIVITY.

TO CLARIFY YOUR SOURCE OF PRESSURE FILL IN ONE OF THESE SENTENCES.

I WANT  BUT I THINK  SO I FEEL .

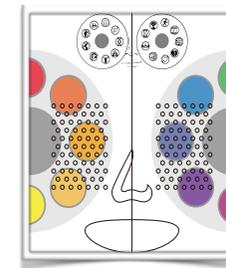
DIVE DEEPER INTO THE BOUNDARIES OF YOUR THINKING.

WHAT DO I WANT TO AVOID?



WHAT DO I WANT MORE OF?

WHAT FILTERS ARE YOU USING NOW?



WHAT FILTERS ARE YOU NOT USING NOW?

WHAT ARE YOU AFRAID OF OTHERS THINKING ABOUT YOU?



WHAT DO YOU WANT OTHERS TO THINK ABOUT YOU?

2 THINK OUT OF THE BOX

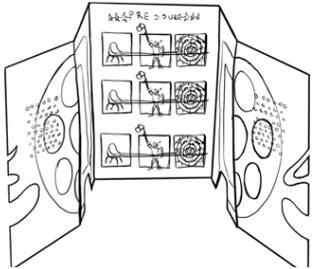


WITH YOUR EYE ON THE FUTURE VISION, USE THE OUT OF THE BOX MEDITATION TO TRANSCEND AND ESCAPE YOUR BOUNDARIES.



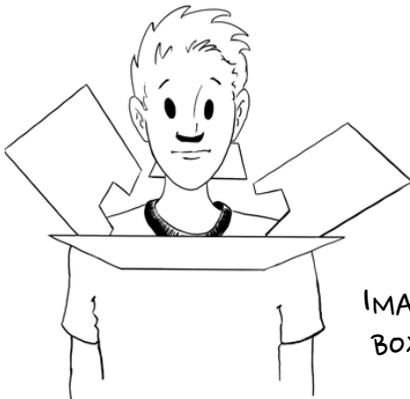
ERASE THE OUTSIDE OF THE BOX

FOR THIS PERIOD OF TIME, WHAT OTHERS THINK OF YOU ISN'T IMPORTANT. JUST LET GO FOR NOW.



OPEN UP ALL THE FILTERS

IMAGINE THE FRONT OF THE BOX OPENING LIKE A CURTAIN LETTING ALL INFORMATION IN.



LET GO OF PREFERENCES

IMAGINE THE LEFT AND RIGHT OF THE BOX DROPPING AWAY. WITH NO PREF



LET THE VISION OF THE FUTURE LIFT YOU BEYOND THE BOX

WITH YOUR MIND ON YOUR OBJECTIVE, LET GO OF BOUNDARIES AND CONSTRAINTS AND ALLOW YOUR MIND TO SOAR.



WRITE IDEAS ON A PIECE OF PAPER WHILE KEEPING THE BOX OFF

WRITE AS MANY IDEAS AS COME TO MIND. DON'T EDIT OR JUDGE THE QUALITY OF THE IDEAS AND TAKE YOUR TIME.



TRANSFER IDEAS TO STICKY NOTES. ONE IDEA PER NOTE.

GO THROUGH YOUR IDEAS AND WRITE THE ONES THAT ARE PARTICULARLY ENERGIZING ONTO STICKY NOTES.

3 OPEN THE BOX

OUT OF THE
BOX THINKING

VS

OPEN BOX
THINKING

SUSPEND JUDGEMENT

LOWER YOUR FACE

QUANTITY OF IDEAS

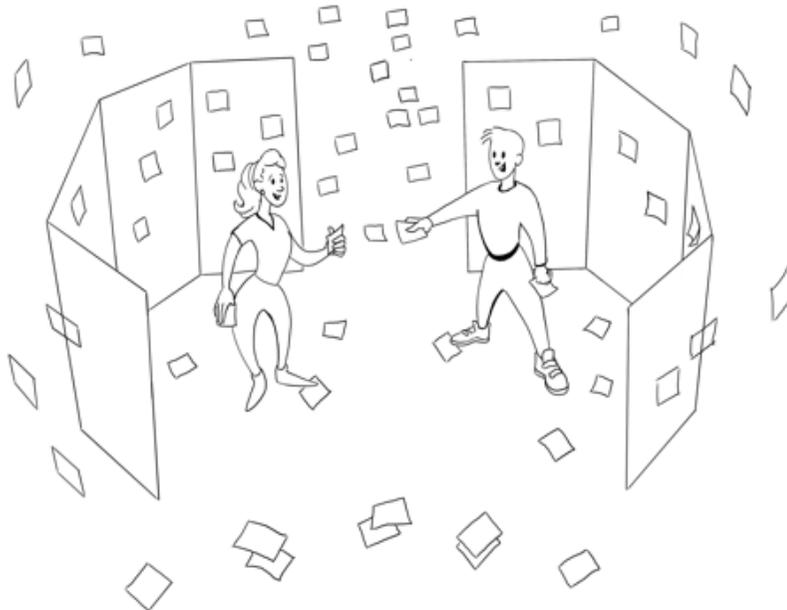
QUALITY OF REFLECTION

NEW AND NOVEL THOUGHTS

BUILD NEW CONNECTIONS

SILENT BRAINSTORMING OR
FAST PACED IDEATION

QUESTION ASSUMPTIONS AND
EXPLORE POSSIBILITIES



GOOD + GOOD = GREAT

USE THIS SIMPLE EXERCISE TO COMBINE
YOUR GOOD IN AND OUT OF THE BOX IDEAS
INTO GREAT POSSIBILITIES

PUT THE STICKY NOTES ON THE WALL



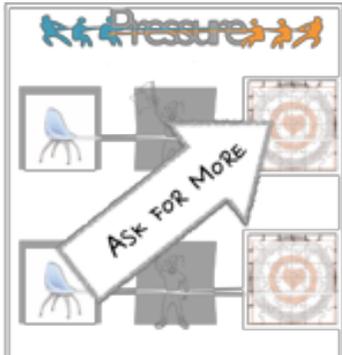
PUT YOUR BOX IN FRONT OF THE WALL

MAKE COMBINATIONS AND WRITE ON NEW
STICKY NOTES

4 BUILD A BETTER BOX

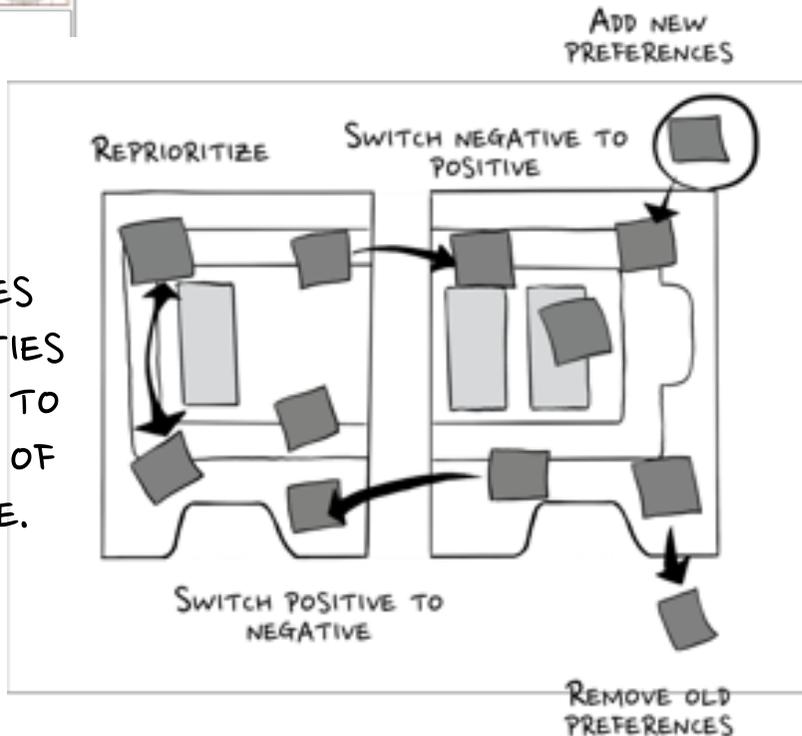


ALIGN THE BOUNDARIES OF YOUR THINKING TO SUPPORT THE BEST IDEAS.

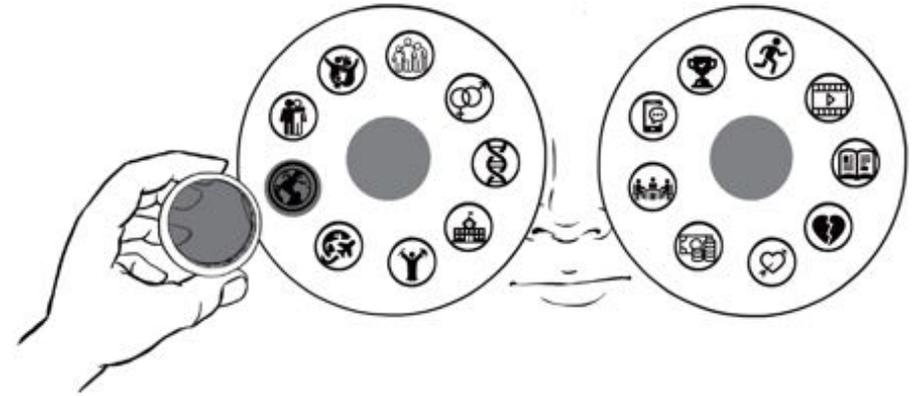


ASK FOR MORE TO INCREASE YOUR WILLINGNESS TO CHANGE.

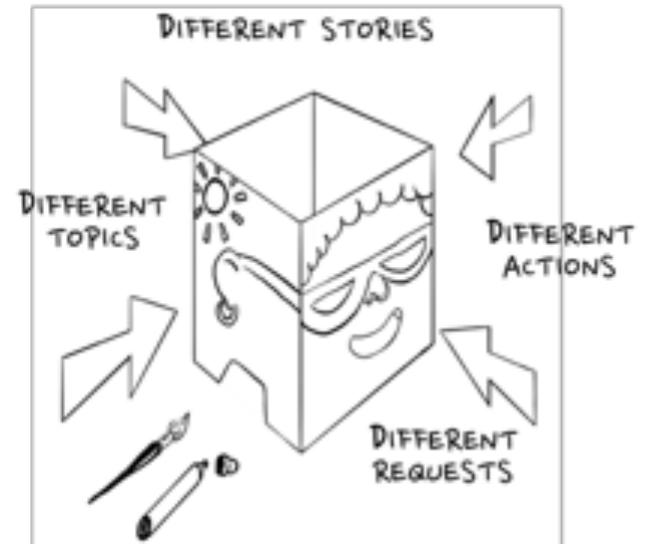
TURN PREFERENCES INTO PRIORITIES THAT ALIGN TO YOUR VISION OF THE FUTURE.



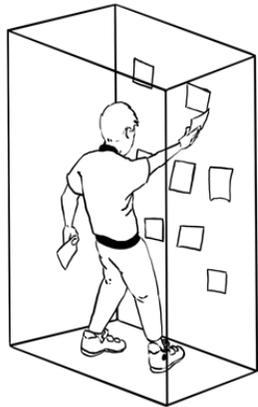
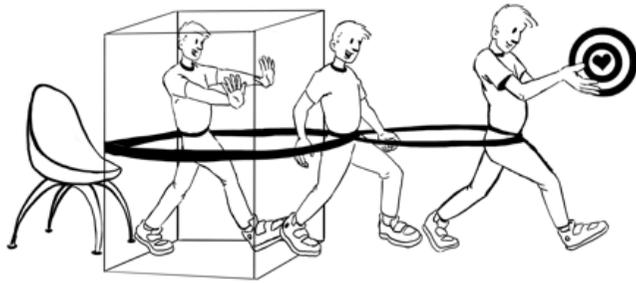
OPEN NEW FILTERS THAT WILL INCREASE YOUR OPTIONS.



CHANGE THE OUTSIDE SO PEOPLE KNOW WHAT IS CHANGING AND HOW THEY CAN BE A PART OF IT.

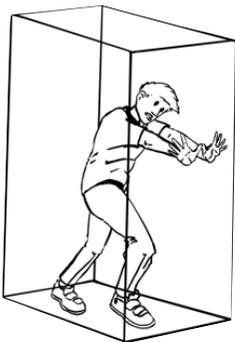


5 USE THE BETTER BOX



THINK NEW THOUGHTS

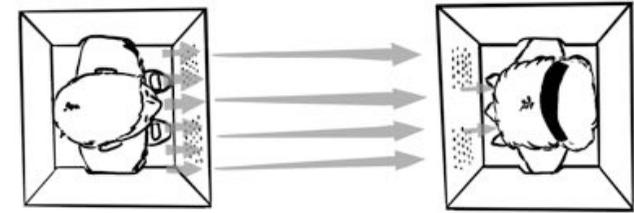
INSIDE YOUR NEW THINKING, YOU WILL FIND NEW POSSIBILITIES. KEEP YOURSELF FROM BEING TOO LIMITED BY YOUR OLD THINKING AND CHALLENGE YOURSELF TO THINK DIFFERENTLY.



TAKE NEW ACTIONS

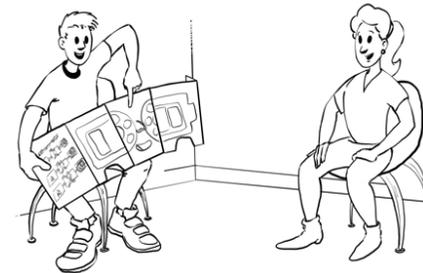
THE PURPOSE OF CREATIVITY TO LEAD TO NEW ACTIONS WHICH LEAD TO NEW RESULTS. NOTHING CHANGES WITHOUT ACTION.

COMMUNICATE THE CHANGE



REMEMBER THAT MOST COMMUNICATION IS BOX TO BOX. FIND WAYS TO SHARE WHAT IS NEW WITH OTHERS SO THEY CAN UNDERSTAND AND SUPPORT YOU.

SHARE YOUR BOX



A GREAT WAY TO CONNECT WITH OTHERS IS TO SHARE WHAT YOU LEARNED ABOUT YOURSELF FROM THIS SESSION.

REVISIT YOUR BOX



IN THE FUTURE WHEN YOU ARE UNDER PRESSURE, OPEN THE BOX UP AND REVIEW. COULD BE IT IS TIME TO THINK IN & OUT OF THE BOX AGAIN.

PART 5: BEYOND THE BOX

ONE OF THE GIFTS OF THE IN & OUT OF THE BOX EXPERIENCE IS THAT IT IS SO ADAPTABLE AND CUSTOMIZABLE.

BASICALLY, IT CAN BE APPLIED TO ALMOST ANY SITUATION WHERE RAISING AWARENESS OF THE BOUNDARIES OF YOUR THINKING IS HELPFUL.

THE POSSIBLE USES FOR THE BOX ARE BOUNDED ONLY BY OUR OWN CREATIVITY.

FACILITATORS, TRAINERS, EDUCATORS AND LEADERS AROUND THE WORLD ARE THINKING IN & OUT OF THE BOX TO DRIVE CREATIVITY AND CHANGE IN A NUMBER OF ARENAS.



STRATEGIC PLANNING

100 leaders at Malaysia's largest food company used *the Box* in their annual strategic planning session to break through the tried and tired to new and innovative solutions. In addition to generating a deeper understanding of how to be creative, the process produced improved cross functional relationships and cooperation as well.

INNOVATION



The largest e-paper company in the world used *The Box* as a part of their new product ideation process. They created "Empathy Boxes" to better understand customer thinking and needs, and then translated that into new products.



MANAGEMENT DEVELOPMENT

The Box is used in a number of Management Development Centers as a means to deepen understanding around giving and receiving feedback, leading with authenticity, and improving intercultural and multi-generational collaboration.



IMPROVING SALES

A global luxury brand used the In & Out of the Box process to create more innovative and customer-centric approaches to improve the shopping experience. By better understanding customer's filters and their source of tension, sales agents were able to create new approaches to improve sales.



TEAM ALIGNMENT

A global telecom's senior management team used *the Box* to define the boundaries of their personal thinking, and then to create a collective box for the leadership team to operate within that included agreed-upon goals, norming behaviors and alignment of important reports and measurements.



CREATIVE THINKING

The Bangladesh UNDP ran a two-day workshop on creative thinking with Thinking In & Out of the Box as the central model. Current projects were examined in the program, and the process was used to create creative solutions to the challenges they faced.



CONFERENCES

Thinking In & Out of The Box scales easily for large groups, as the process is chiefly personal reflection and sharing with others. Tables are not required, so there is considerable flexibility surrounding use of space. A major supermarket in China used the box for their annual conference with 200 people as a way to motivate out of the box thinking and facilitate more open discussion around possibilities.



CAREER PLANNING

A five star hotel in Sri Lanka used the box to inspire 55 of their female managers to break through their limiting beliefs related to their career development goals and opportunities. *The Box* helped them to “see” their thinking and rewrite their boundaries in ways that enabled them to pursue more challenging and rewarding career trajectories.

COACHING AND MENTORING



The global leader in men’s dress shirts used *the Box* as a coaching model to improve managers’ mentoring ability. In pairs, each mentor and mentee filled out their boxes, and then discussed the boundaries of their thinking which became the foundation for the coaching relationship.

MINDFULNESS



The Box provides an opportunity to identify and adjust the boundaries that cause pressure and tension. Participants are able to create healthier frames of mind by refining their visions for the future, and then thinking back into better boxes that support that vision while causing less pressure.



NEGOTIATION/INFLUENCING SKILLS

The Box can be used to improve communication, negotiation and influence by increasing empathy for the filters, preferences and pressure points that others have and crafting messages designed to have optimal impact.

EDUCATION



Thinking In & Out of the Box has been used in university and graduate level courses, including Psychology of Creativity, Cross Cultural Communication and a number of MBA programs. The Box has also been used in anti-bullying campaigns in Sweden.



LEADERSHIP DEVELOPMENT

More than 50 leadership teams in China have used *The Box* to change their perceptions of leadership from needing to be the source of pressure for their people to being the solution that helped their people experience more success with less pressure.

UNCONSCIOUS BIAS/D&I



A top fashion brand rolled out a Diversity and Inclusion training to more than 1,000 employees in eight countries using the box to raise awareness and empathy amongst their diverse population.

ABOUT THE CREATOR



Jim Clark was born and raised in Seattle and moved to China in 1987. In 1994 he was given the Chinese name of Jin Bo (金波) and his English name slowly changed to Jimbo. He answers to Jim, Jimbo and 金波, so if you meet him, you can call him pretty much anything and he's likely to respond.

He has been delivering learning events and change workshops across Asia for more than thirty years.

Jimbo's consultative practice focuses on creativity and innovation in the decision making process by helping leadership teams and organizations solve challenging situations with improved thinking aligned to a shared vision of the future.

He is also co-founder of Brains on the Beach, a social enterprise focusing on co-creation and collaboration amongst facilitators, trainers and coaches.

Jimbo resides in Taiwan, delivers programs around the world, and summers in Seattle, which has the best weather in the world (in July and August).

WHAT JIMBO'S CLIENTS SAY

"Jimbo takes complex ideas and makes them accessible and impactful to everyone. He somehow makes profound change look and feel easy."

"Jimbo's mix of humility and candor help him create a deep connection with his participants to get them thinking in new ways, challenging their limiting beliefs and creating meaningful change."

"Jimbo brings a joyful spirit of play to the very serious subject of personal development, and is dead serious about the lasting impact of that fun."

"Everyone tells you to think out of the box, but only Jimbo can bring your unique box to life, and then respectfully open it to new ideas and inspiration"

"Jimbo is a natural facilitator with a fantastically engaging presence. He brings his philosophy into his daily life and work which makes him the highly creative individual he is. "

"Jimbo is a truly unique mix of wisdom, razor sharp insight, and fun. His true gift is inspiring and guiding others to discover their own strengths and use them to achieve more of what they want in life."